




Career Cluster: Business, Finance & Marketing

Career Pathway: Accounting & Finance

JUNIOR HIGH / MIDDLE SCHOOL
HIGH SCHOOL
EXPLORER COURSES: Choose one or more of the following courses.
CONCENTRATOR COURSES: To be a concentrator you must pass one of the following courses AND one explorer course.
COMPLETER COURSES: To be a completer you must pass enough courses to earn 3.0 credits in this Pathway.
POSTSECONDARY:
Utah System of Higher Education: ushe.edu UtahMajors.org: Utah Majors Guide
Utah System of Technical Colleges: utech.edu

* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING			
There are several options for education and training beyond high school, depending on your career goals.			
	1-Year Certificate	2-Year Assoc. or Tech. Degree	4-Year Bachelor's Degree
N/A	N/A	N/A	<ul style="list-style-type: none"> > Accountant > Auditor > CTE Teacher > Financial Manager

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Student Testimonial

“Because of my CTE Internship, I am going to be more prepared when I go into the field of accounting. I will be able to understand and apply it to real hands-on learning experiences.”

Brayden Austin
 Sky View High School

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Business, Finance & Marketing

UtahCTE.org: [Fact Sheet](#)

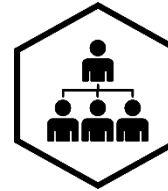
UtahFutures.org: [Occupation/Wage Search](#)

FBLA

is the Career and Technical Student Organization (CTSO) for students in the Accounting & Finance Career Pathway.

FBLA-PBL.org | Utah-FBLa-PBL.org
[Utah FBLa flyer](#)






Career Cluster: Business, Finance & Marketing

Career Pathway: Business Administration

JUNIOR HIGH / MIDDLE SCHOOL
HIGH SCHOOL
EXPLORER COURSES: Choose one or more of the following courses.
CONCENTRATOR COURSES: To be a concentrator you must pass the following course AND one explorer course.
COMPLETER COURSES: To be a completer you must pass enough courses to earn 3.0 credits in this Pathway.
POSTSECONDARY:
Utah System of Higher Education: ushe.edu UtahMajors.org: Utah Majors Guide
Utah System of Technical Colleges: utech.edu

* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING			
There are several options for education and training beyond high school, depending on your career goals.			
	1-Year Certificate	2-Year Assoc. or Tech. Degree	4-Year Bachelor's Degree
N/A		> Account Representative > Consumer Advocate > Dispute Resolution Analyst	> Budget Analyst > CTE Teacher > Credit Counselor > Financial Manager

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Student Testimonial

“Taking Business Management sparked my interest to pursue a business degree. Taking advantage of the CTE program ultimately helped to pinpoint my career trajectory.”

Andrew Nadauld
 Murray High School

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Business, Finance & Marketing

UtahCTE.org: [Fact Sheet](#)

UtahFutures.org: [Occupation/Wage Search](#)

DECA | FBLA | FCCLA

are the Career and Technical Student Organizations (CTSO) for students in the Business Administration Career Pathway.

DECAdirect.org | UtahDECA.org | [Utah DECA flyer](#)
FBLA-PBL.org | Utah-FBLA-PBL.org | [Utah FBLA flyer](#)
FCCLAinc.org | UtahFCCLA.org | [Utah FCCLA flyer](#)




Career Cluster: Business, Finance & Marketing

Career Pathway: Business Information Management

JUNIOR HIGH / MIDDLE SCHOOL
HIGH SCHOOL
EXPLORER COURSES: Choose one or more of the following courses.
CONCENTRATOR COURSES: To be a concentrator you must pass one of the following courses AND one explorer course.
COMPLETER COURSES: To be a completer you must pass enough courses to earn 3.0 credits in this Pathway..
POSTSECONDARY:
Utah System of Higher Education: ushe.edu UtahMajors.org: Utah Majors Guide
Utah System of Technical Colleges: utech.edu

* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING			
There are several options for education and training beyond high school, depending on your career goals.			
	1-Year Certificate	2-Year Assoc. or Tech. Degree	4-Year Bachelor's Degree
	N/A	> Desktop Publisher > Legal Assistant/Paralegal > Web Developer	> CTE Teacher > General and Operations Manager > Marketing Manager

Utah CTE classes are open to all qualified students without regard to race, color, national origin, sex, disability, or age.

Student Testimonial
 “The [Microsoft Office Specialist] certifications helped me land my current job at Lowe’s Home Improvement. I am the manager there and perform all of the administrative functions.”
 Andrew McLay
 Murray High School

LEARN MORE ABOUT OCCUPATIONS AND WAGES
Business, Finance & Marketing
 UtahCTE.org: [Fact Sheet](#)
 UtahFutures.org: [Occupation/Wage Search](#)

FBLA
 is the Career and Technical Student Organization (CTSO) for students in the Business Information Management Career Pathway.
[FBLA-PBL.org](#) | [Utah-FBLA-PBL.org](#)
[Utah FBLA flyer](#)






Career Cluster: Business, Finance & Marketing

Career Pathway: Marketing

JUNIOR HIGH / MIDDLE SCHOOL
HIGH SCHOOL
EXPLORER COURSES: Choose one or more of the following courses.
CONCENTRATOR COURSES: To be a concentrator you must pass the following course AND one explorer course.
COMPLETER COURSES: To be a completer you must pass enough courses to earn 3.0 credits in this Pathway.
POSTSECONDARY:
Utah System of Higher Education: ushe.edu UtahMajors.org: Utah Majors Guide
Utah System of Technical Colleges: utech.edu

* concurrent enrollment course + recommended explorer course

HIGH SCHOOL TO POSTSECONDARY EDUCATION AND TRAINING			
There are several options for education and training beyond high school, depending on your career goals.			
	1-Year Certificate	2-Year Assoc. or Tech. Degree	4-Year Bachelor's Degree
	N/A	N/A	<ul style="list-style-type: none"> > Art Director > CTE Teacher > Editor > Graphic Designer

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Student Testimonial

"The business and marketing courses I have taken in high school have really influenced me in the direction I would like to go for my future education and career."

Rory James Pollard
 Fremont High School

LEARN MORE ABOUT OCCUPATIONS AND WAGES

Business, Finance & Marketing

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UtahFutures.org: [Occupation/Wage Search](#)

DECA

is the Career and Technical Student Organization (CTSO) for students in the Marketing Pathway.

DECAdirect.org | UtahDECA.org | [Utah DECA flyer](#)

