



FES PTA Kindness Crusade Fundraiser

"Building a Kinder Community"



Parents and Guardians,

This year looks quite a bit different for all us- including how we are able to operate our annual fundraiser. As a way to meet all COVID related precautions, instead of holding our much loved Walk-A-Thon, we will be hosting a Kindness Crusade Fundraiser. You will find an attached envelope to collect donations similar to how students have done in the past (with no wrapping paper or food to sell) and IN ADDITION we're using an awesome [web based fundraising system](#) that makes it **much easier** for you to request pledges from your family and friends, and for them to make secure credit card donations online. It's fun, it's easy, and people who use it typically raise twice as much as those who don't!

Our Kindness Crusade Fundraiser is **September 21st - October 2nd, 2020**, so please **register now** to help our school raise as much as we can to fund this year's PTA programs/events and to fund our FES school project. This year's project includes updating the technologically outdated SMART Boards in the FES classrooms. As a thank you for your support, our students will be completing acts of kindness around the school and community. This not only is an opportunity to teach and practice positive character development, but to pay it forward for the generosity of others.

By participating in the fundraiser, students can earn the following incentives:

- **Popsicle Party***: Register on Pledgestar (the online platform) and submit 5 email addresses by Sept 22nd
- **PJ Day/Hat Day Pass**: Raise \$30
- **Pizza Party**: Raise \$50 (or \$100/family)
- **Participate in School Goal Prize**: Raise \$200
- **Top 10 Earners**: We will give away a prize to each of our top 10 from the following:
 - Disneyland Tickets(8), Disneyland Tickets(4), Disneyland Tickets (4), 3-month Family Swim Pass, Bike, Kindle, Rec Sports Registration Fee Waiver, 18" Doll, Lego Set, STEM Set
- **Pie in the Face for FES Staff Members**: Reach \$15,000 School Goal:
- **Swim Party**: Top Class

Using the PledgeStar platform, requests can be sent via email or text, a single request can be sent on behalf of multiple children in your family, a pre-scripted letter with a personalized name (ex: Papa or Aunt Sally) can be sent in seconds, automatic reminders will be sent (if needed), donors can easily contribute securely with a credit card, donor tax receipts and thank you notes will be automatically generated, there is an easy link for you to share through social media, you will get notified when a donation is made, and you can track your class and school leaderboard online.

- Go to <http://pledgestar.com/fillmore84631>
- Click "Not Registered For This Year's Event"
- Enter your (parent) name and email address, then click "Submit"
- Follow the instructions on-screen to register students
- Call 1-888-598-7510 if you need help registering online.



Thank you for your commitment to our school- together we can accomplish so much!

-Stephanie Kelso, FES PTA President