MSD: Advertising in Student Publications and Non-School-Sponsored Activity Disclaimer

Advertising in athletic programs, posters, calendars, school newspapers, yearbooks, literary magazines, programs for special activities, and similar student or school publications may be accepted when the advertisement meets community standards, does not include products or services that are harmful, illegal, or prohibited for minors, and does not constitute an endorsement by the District or the school.

Advertising for products prohibited by law for sale or use by minors, including alcohol, tobacco products, electronic cigarette products, controlled substances, or other products known to endanger student health and well-being, is prohibited.

A District employee who advertises a private, non-school-sponsored, or private-but-public-education-related activity shall purchase advertising space in the same manner as a member of the general public. Unless the activity is sponsored by the District or school, the advertisement must clearly state that the activity is not sponsored by the school or the District. This provision does not authorize the use of students as a captive audience, the use of school facilities or equipment for private promotion, or the use of student records for private activity promotion.

Source: MSD Policy 2070, Commercialism, Fundraising, and Donations, approved 2024; MSD Policy 6330, Extended Student Travel, approved 2024.